

# WEST VIRGINIA TROUBLEMAKERS SCHOOL

## PROGRAM, SATURDAY, MAY 18, 2019

### Registration 8:00 - 9:00 a.m.

Coffee and light breakfast served.

### Introduction to Labor Notes and Each Other 9:00 - 9:30 a.m.

(Auditorium)

- Barbara Madeloni, Labor Notes

### Opening Plenary: Organizing in the Trump Era 9:30 - 10:15 a.m.

(Auditorium)

- Carrie Beatty, West Virginia Educators United
- Jenny Craig, West Virginia Educators United
- Jay O'Neal, West Virginia Educators United

### Workshops 10:30 a.m. - 12:00 p.m.

1. Secrets of a Successful Organizer: Beating Apathy (*Ballroom A*)
2. Political Education and Social Media: Organizing and Strategy , (*Ballroom B*)
3. Economic Injustice in West Virginia , (*Ballroom C*)

### Lunch 12:00 - 12:45 p.m. (*Atrium*)

Lunch is provided. Jane Slaughter, a member of the founding generation of Labor Notes will discuss rank and file organizing: where we've been, how we got here and lessons from the West Virginia educators.

### Workshops 2 1:00 - 2:45 p.m.

1. Organizing for Health Care Justice , (*Ballroom A*)
2. Secrets of a Successful Organizer: Mapping Your Worksite and Assembling Your Dream Team , (*Ballroom B*)
3. Secrets of a Successful Organizer: Turning an Issue into a Campaign , (*Ballroom C*)

### Review and Discussion 3:00 - 3:45 p.m.

### Solidarity Action 4:00 p.m. - 6:30 p.m.

We will be traveling to Greenbriar Hospital in Lewisberg for a solidarity action with National Nurses United in their contract campaign. Buses will be provided.

SAVE THE DATE!



2020 LABOR NOTES CONFERENCE

April 17-19, 2020

Chicago, Illinois

**Subscribe** to *Labor Notes* monthly magazine for half off the regular price—just \$15 for a whole year if you sign up today. It's your best way to stay in touch with all these great troublemakers.

**Trainers** from Labor Notes are available to come to your local union, bringing expertise in member mobilization, contract campaigns, strategic planning, strike prep, and more. Speak with Barbara Madeloni today or email [training@labornotes.org](mailto:training@labornotes.org).

**Thank you** to sponsors UE 170 and National Nurses United and the others on the organizing committee from West Virginia Educators United, UFCW Local 400, and UWUA.

# WORKSHOPS

**MORNING 10:30 a.m. - 12:00 p.m.**

## **1. Secrets of a Successful Organizer: Beating Apathy**

Beating Apathy: Are you beating your head against the wall trying to get people involved? This workshop is for you. Learn practical organizing skills to get people involved, taking collective action and getting results. You will emerge with ideas about how to identify issues in your workplace and turn apathy into action.

*Barbara Madeloni, Labor Notes*

## **2. Economic Injustice in West Virginia**

West Virginia's economic crisis was made in current and historical policies and practices of corporations and the state. Review the history of those choices, how they impact us today, and strategies and tactics for organizing and winning economic justice.

*Ted Boettner, West Virginia Center on Budget and Policy  
Rick Wilson, American Friends Service Committee*

## **3. Political Education and Social Media: Organizing and Strategy:**

A lot has been made of the successful use of social media in the WV educator strikes of 2018 and 2019. But not as much attention has been paid to the one-on-one and face-to-face organizing that was a simultaneous part of that strategy. Learn how to think strategically about using social media without abandoning core principles of organizing.

*Brian Bowman, West Virginia Educators United*

**AFTERNOON 1:00 p.m. - 2:45 p.m.**

## **1. Organizing for Health Care Justice**

From fitbits to escalating premiums and outrageous drug prices, health insurance eats into our wallet while not even providing health care security. Hear about three different organizing efforts from the local, to the state, to the national in the fight for secure and affordable health care.

*Courtney Meadows, UFCW Local 400  
Brendan Muckian Bates, West Virginia Educators United  
Representative from National Nurses United.*

## **2. Secrets of a Successful Organizer: Mapping Your Worksite and Assembling Your Dream Team**

Your worksite may feel like an unorganized mess, but the truth is you aren't starting from zero. There is organization out there - though it may have nothing to do with the union. Learn how to map existing networks, identify leaders in those networks, and knit them together into an organizing committee.

*Rebecca Tarlau, Labor Notes*

## **3. Secrets of a Successful Organizer: Turning An Issue into a Campaign**

Everybody has issues and complaints, but an organizer has the skills to turn problems into an opportunities. Learn how to listen and sort the issues you hear from your co-workers, bring people together, and develop an escalating campaign to win.

*Jane Slaughter, Labor Notes*